Canon U.S.A., Inc.

BLI 2023 A4 Line of the Year

Canon U.S.A., Inc., has claimed the coveted Buyers Lab (BLI) 2023 A4 Line of the Year Award from Keypoint Intelligence thanks to its...

- Flawless reliability across all Pick Award-winning devices (345,000 pages with no jams or malfunctions)

- Superior productivity, including standout scan speeds—critical for the digitization needs of the hybrid workplace

- Intuitive touchscreens and simple routine maintenance, leading to first-rate user-friendliness

- High-quality, professional-looking output

- Extensive device management as well as flexible cloud and mobile workflows

"Canon has surpassed the competition with its extensive portfolio of outstanding models, earning it the BLI 2023 A4 Line of the Year Award," said Rachel Dean, Technical Editor in Keypoint Intelligence's Office Group. "Canon's BLI Pick Award-winning A4 roster will exceed the needs of virtually all home, hybrid, and office environments—whether color or monochrome, single function or multifunction, Canon has the hardware to give people what they need, when they want it, all to make doing work easier.

"All tested devices delivered consistently stellar performance, from them being easy to use, maintain, and manage to strong image quality and superb productivity test results," Dean continued. "Combine these things with flexible cloud and mobile workflows as well as the protection of an elite security offering—Canon stands out in enabling the productive collaboration demanded by today's rapidly changing ways of working. It is no wonder that Canon earned this accolade, for the second time three years to boot."

"Canon is honored to receive the BLI A4 Line of the Year Award from Keypoint Intelligence. This prestigious accolade highlights our strength in the multifunctional printer industry,

and greatly reflects Canon's unwavering commitment to supporting our channel partners," said Shinichi Yoshida, Executive Vice President and General Manager, Canon U.S.A., Inc. "At Canon, we recognize the working environment is evolving rapidly, and we strive to not just keep up but to exceed the needs of our stakeholders. It continues to be a high priority to integrate quality, usability, and performance into our full suite of offerings."

Excellent Reliability and Superior Productivity

"Canon's winning models ran a combined 345,000 impressions without a single hitch," said Tony Maceri, Senior Test Technician at Keypoint Intelligence. "Added to this perfect reliability, many of the devices also delivered faster than average speeds compared to in-class models, with some devices attaining excellent scan speeds. This last part is extremely critical, what with the digital transformation (DX) goals and initiatives that myriad companies have to simplify work for today's hybrid demands."

Easy to Use, Offering Quality Output

"Not only did Canon A4 devices offer exceptional performances throughout testing, the company also offers impressive user experience," Maceri said. "The touchscreens on Canon's current A4 hardware are simple to navigate and make any task incredibly easy, providing customization so that users can save shortcuts for fast, repeatable work. Routine maintenance procedures are straightforward, and well-designed print drivers make for an equally intuitive experience at the workstation as you have for walk-up activity. All in all, Canon's A4 portfolio is dependable and effective."

Image quality is yet another highlight. Delivering professional-looking output across its line, Canon should more than meet the image quality needs of general office environments—and, in some cases, be able to provide eye-catching marketing collateral and other noteworthy color documents, thanks in part to the vibrant colors that Canon devices can produce.

Extensive Device Management and Enhanced Collaboration

"All the winning models—even at the lower-end—support Canon iW Enterprise Management Console and uniFLOW, which provide enterprise-level functionality and an impressive level of control over print costs and security," Dean said. "This greatly simplifies device management and gives businesses peace of mind that their sensitive information will be protected."

As more businesses embrace hybrid ways of working, having the right tools to maintain user productivity and facilitate workflow digitization and easy collaboration is critical. This impressive A4 lineup enables secure and productive workflows demanded by today's rapidly changing ways of working with flexible mobile support, such as Apple AirPrint, Canon PRINT Business app, and Mopria as well as the ability to connect to a number of cloud-storage destinations.

Outstanding Reputation

BLI Pick Award-winning Canon A4 devices that contributed to this award (all are Highly Recommended/ Highly Reliable):

Canon imageCLASS LBP325dn

Canon imageCLASS X LBP1127C

Canon imageCLASS X LBP1238

Canon imageCLASS X MF1238

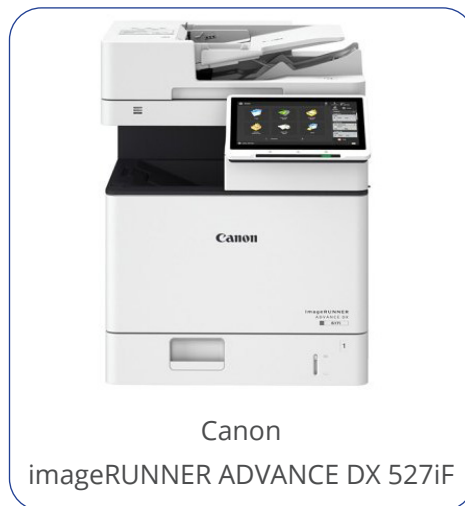**Canon imageRUNNER ADVANCE DX C257iF Series**

Canon imageRUNNER ADVANCE DX 527iF/iFZ

Canon Color imageCLASS X MF1127C

Canon Color imageCLASS X MF1538C

Canon MAXIFY GX6020

Canon MAXIFY GX7020

Canon imageCLASS X LBP1127C

Canon imageCLASS X MF1238

Canon
MAXIFY GX7020

Canon
imageRUNNER ADVANCE DX 527iF

Canon
Color imageCLASS X MF1538C

About Keypoint Intelligence

For over 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Line of the Year Awards

Line of the Year Awards salute the companies that provide a broad range of hardware or software and whose products consistently performed above average throughout testing. Much consideration is also made by Keypoint Intelligence analysts and technicians in areas such as ease of use, features, and value, across an entire portfolio for that product area, with the end result being the most prestigious Buyers Lab Awards offered.

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