



imageRUNNER  
ADVANCE

# BLI 2022 - 2024 Most Reliable A3 Brand Award

From Keypoint Intelligence



In a **5-year period**, from 2017–2021, Keypoint Intelligence tested many products across the industry, including 23 Canon A3 MFPs, finding:



**EXCEPTIONAL MISFEED RATE**

**Only 6** out of nearly **4.5M**  
jams pages

That's a rate of **1 in 742,500**.



**LOW SERVICE RATE**

**Only 2** across all **23**  
service calls devices

-----> **IN 5 YEARS** <-----

"The durability stats rung up by Canon A3 MFPs in the last five years is astounding, plain and simple."

**Pete Emory,**  
DIRECTOR OF RESEARCH & LAB SERVICES US/ASIA AT KEYPOINT INTELLIGENCE

ALWAYS RAISING THE BAR HIGHER!



- ✓ HIGH DURABILITY
- ✓ HIGH DEVICE UPTIME
- ✓ HIGH PRODUCTIVITY

To learn more visit [usa.canon.com/iradvawards](https://usa.canon.com/iradvawards).

BLI Reliability Award based on devices tested from 2017 through 2021.

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