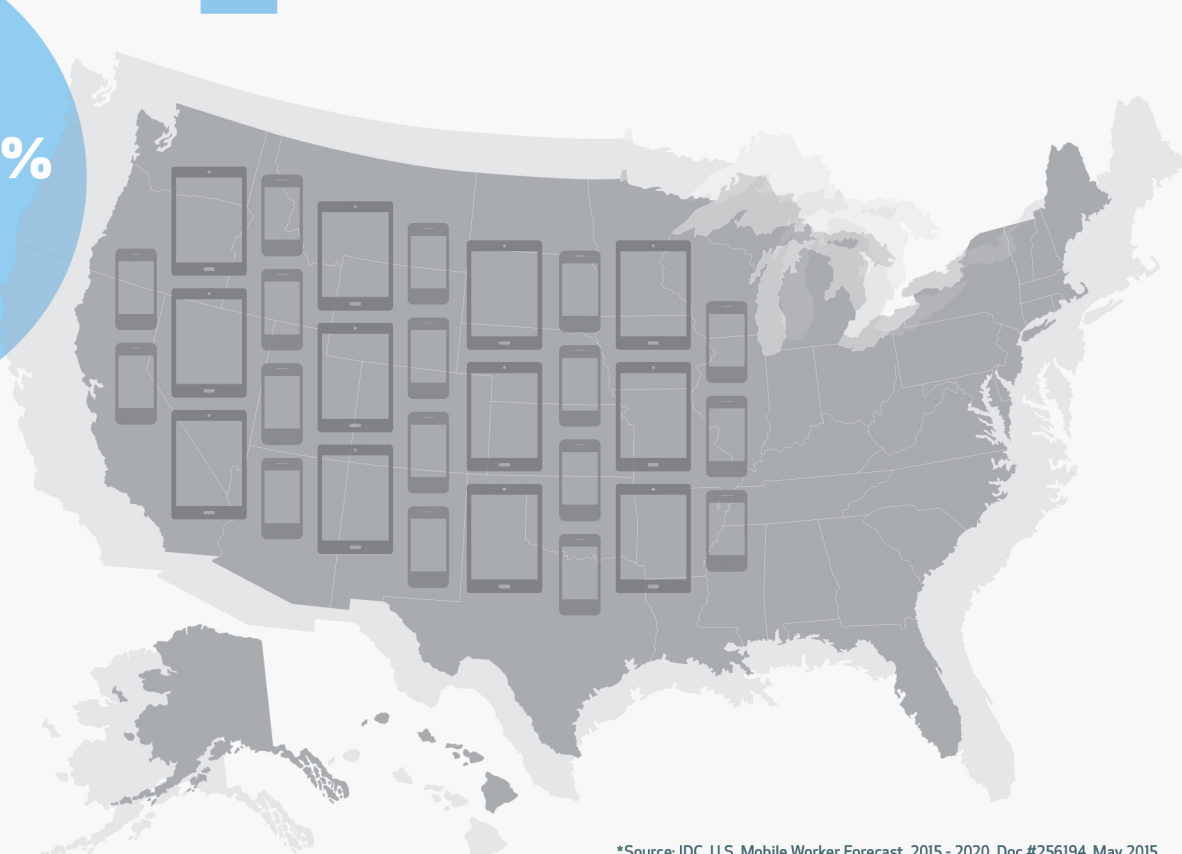# Canon
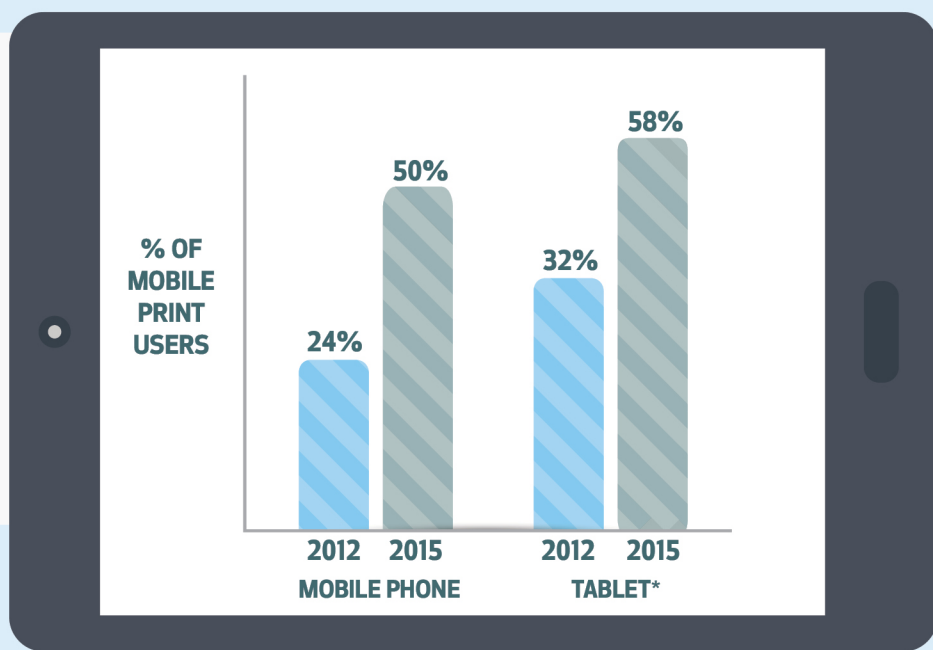SEE IMPOSSIBLE

imageRUNNER
ADVANCE

Mobile Solutions

WHY is mobile printing important?

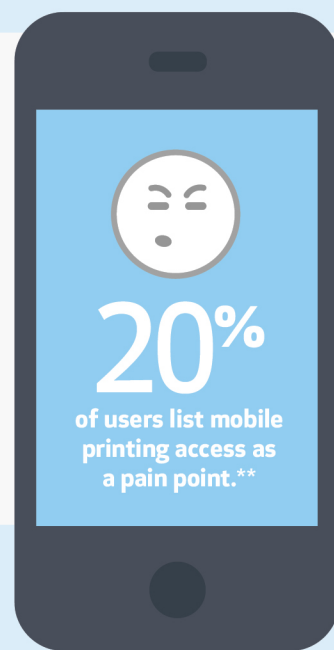Mobile users currently account for **72.3%** of the entire U.S. workforce*

*Source: IDC, U.S. Mobile Worker Forecast, 2015 - 2020, Doc #256194, May 2015.

GROWTH OF MOBILE PRINTING

% OF MOBILE PRINT USERS

24%	50%	
		32%	58%
2012	2015	2012	2015
MOBILE PHONE		TABLET*	

*Source: IDC, U.S. Mobile Worker Forecast, 2015 - 2020, Doc #256194, May 2015.

MOBILE PRINTING CHALLENGES

20% of users list mobile printing access as a pain point.**

**Source: IDC Mobile Print: Enabling Today's Workforce, Doc #249153, June 2014.

HOW is your organization managing the growing needs of mobile workers?

"Why is it so difficult to print and scan documents from my tablet to whichever MFP is closest to me?"

CONSIDER...

BYOD (BRING YOUR OWN DEVICE)
Your need to support multiple device platforms Mac OS/Android/Windows

SECURITY
Mobile printing cannot bypass company policies for document access and control.

RULES
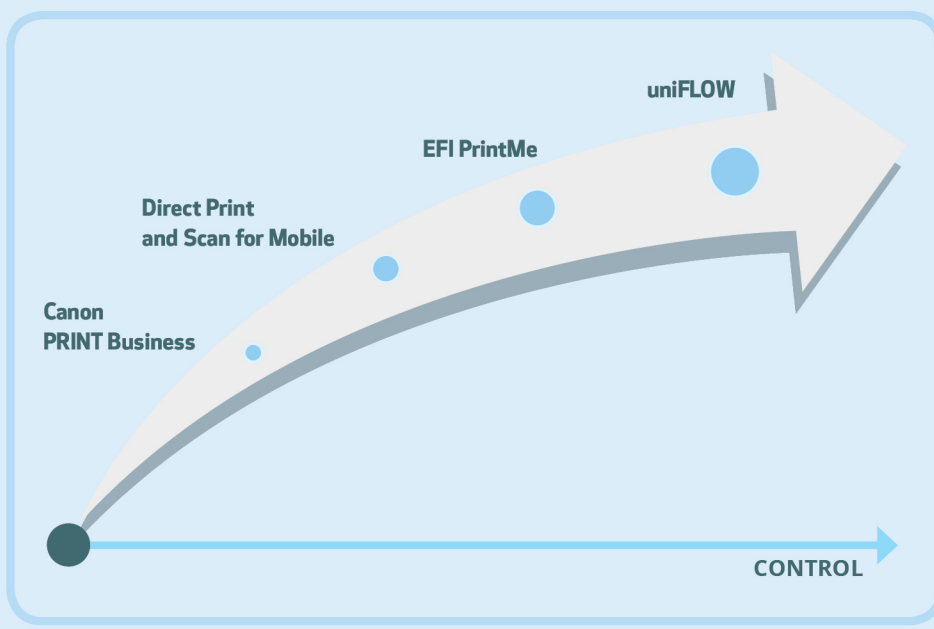You still need basic rules (color/duplex) enforced.

BILLING
Departmental billing and tracking needs to be considered.

TIME
Consider the waste in employee time trying to print in a non-mobile-friendly environment.
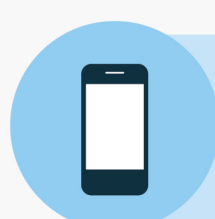
Mobile Solutions

Mobile Solutions from Canon can provide users with various levels of convenience and control via simple ways to print from, and scan to, their mobile device. Plus, Canon's Mobile Solutions can be scaled to fit within each customer environment, depending on what's needed.

Canon PRINT Business

Direct Print and Scan for Mobile

EFI PrintMe

uniFLOW

CONTROL

Business Problems. Solved.

Mobile Solutions from Canon can help solve common problems and pain points in your organization related to mobile workers and employees accessing and printing information from their smartphone or tablet.

Learn more about how Mobile Solutions from Canon can help solve business problems by visiting **www.usa.canon.com/solved**

Output Management

Document Capture and Distribution

Mobile Solutions

Information Management and Workflow

Device Management