PRINT LESS
&
SPEND LESS

According to estimates by Gartner Group, businesses spend up to 3% of their total yearly revenue generating documents. At the same time businesses dramatically underestimate their total print expenses and needs. Making this problem worse, many businesses fail to have measurable cost controls in place....

Does this sound familiar?

1: Overflowing paper waste from unedited or forgotten documents...

2: Color documents printed when black & white would suffice...

3: Sensitive or proprietary material left at printer for anyone to see...

4: High volume print jobs sent to low volume (usually higher cost/page) devices...

5: Incorrrect supplies ordered for the wrong devices...

Is your printing out of control?

Did you know?
Little known printing facts:

90%
of companies don't know how many printers they have or how much they spend on print.

Printing
is typically the third highest expense behind rent and payroll.

It costs approximately **$225** per year in energy costs to power a small office copier or MFP.

40-60%
of IT support calls are printer related.

The average life span of a printed document is less than **5 minutes**.

Up to 25%
of printed material is never used.

3

Paper Use Still Strong, Costly

Despite the optimistic scenarios during the past few decades about the paperless office, modern business seems to be as addicted to paper as ever. Look around any office today and chances are you'll see desks stacked with piles of letters, memos and reports, printers churning out documents and the ubiquitous recycling bin for all the wasted and orphan sheets.*

While email, instant messaging and videoconferencing has reduced the amount of printed documents, the modern office still consumes reams and reams of paper. Studies estimate the average worker throws away about 25% of what they print.

Every time something is printed, it hits a company's bottom line. How much? The typical office employee prints roughly 60 pages a day, or 12,000 sheets a year. At between one cent and 10 cents per page, all this printing adds up quickly. For many companies, it costs between 1 and 3 percent of their annual revenues and equals tens of millions of dollars.*

*Canon White Paper: Making Every Print Count

Have you ever thought?

There must be a way to help reduce all this waste and keep confidential documents from getting into the wrong hands.

CONFIDENTIAL

UNCOLLECTED PRINTS

What is the answer?

How we can help your company cut down on printing costs...

At H.L. Dempsey we make it our business to help our customers implement a customized print management solution, designed to reduce costs and increase productivity. Our Total Print Pro program involves an in depth study of your present printing/copying environment and a plan to get control of your copying and printing costs.

We Do This By:

1: Onsite analysis of copy/print usage and discussions with key users
2: Calculating the true total cost of ownership for equipment and supplies
3: An assessment of your company's copy/printing needs and goals
4: A plan of action to maximize productivity, efficiency and cost savings
5: Providing continued monitoring and maintenance of print plan

REQUEST A FREE PRINT ASSESSMENT

We Can Help By:

• Providing quick response and resolution of printing problems with local on-site service.
• Freeing up IT resources for assignment to higher-value initiatives.
• Simplifying supply and service acquisition with a single invoice.
• Reducing recurring hardcopy costs by as much as 30%
• Gaining greater control of assets, enabling informed decisions in response to change.

H. L. DEMPSEY CO. ● 103 Baldwin St., West Springfield, MA 01089 ● 413-736-8742
Email: info@hldempsey.com ● www.hldempsey.com