



#### **SCANNING A FILE?**

# WHICH FILE FORMAT SHOULD YOU CHOOSE?



#### ARE YOU ...



- Scanning an image or drawing and using the image on the Web or in another document?
- Inserting an image into Microsoft Word or PowerPoint?
- Creating architectural drawings and schematics?





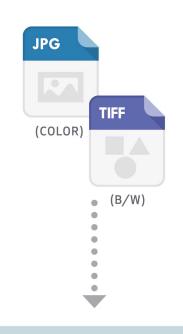
- Looking to repurpose or edit information and images using Microsoft Word or PowerPoint?
- Looking to increase the usability of documents by making them searchable and placed in a content management system?





- Scanning a document with multiple pages that others will likely just read on-screen or print?
- Looking for the best file format for a document that can be used across different platforms?
- Requiring that the document is encrypted or has some ability to trace who has made edits?

## FILE TYPES







## TYPICALLY USED BY:



Web Developer, Graphic Designer, or Architect



Accountant or Content Creator



Sales, Administration, or Marketing Professional

# SCANNING FILE TYPE TIPS







Standard scanning will only take an image of the document. Select XPS (OCR) and PDF (OCR) to provide flexibility for others to search for, and use the content in the document.



Digital signatures are often used in many industries like financial services. Canon imageRUNNER ADVANCE devices can support digital signatures for PDF and XPS.



Choose high-resolution options to maximize image quality. Recipients can always downgrade, but they can't upgrade a low-resolution file.



Is your document over 10 pages? Large attachments are often blocked by e-mail servers. If you're planning to e-mail your document, scan it at a lower resolution and use the Canon imageRUNNER ADVANCE "Divide into Pages" feature.

Still unsure of what file format to use when scanning your documents? A PDF (OCR) is a universal format for document scanning and accessibility. For more information, visit usa.canon.com/simply advanced.



usa.canon.com/simplyadvanced



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