BLI 2018 Line of the Year

Canon

2018 Copier MFP Line of the Year

2018 BLI BUYERS LAB LINE OF THE YEAR

Canon imageRUNNER ADVANCE 8505i

Canon U.S.A., Inc., chosen by BLI analysts as the winner of the 2018 Copier MFP Line of the Year award, offers...

- Remarkable reliability, with all but three of 14 devices tested running entirely jam-free durability assessments

- Unbeatable ease-of-use both at the devices and from workstations, so users with varying levels of printer knowledge can fully optimize their Canon experience

- Consistently attractive, high-quality output that gives users the confidence to execute even the most elaborate and/or graphics-intensive workflows

- An extensive gamut of software solutions and services that help users customize workflows based on their preferences to significantly enhance productivity

Canon U.S.A., Inc. enters the new year once again as the titleholder of the Copier MFP Line of the Year award, Keypoint Intelligence - Buyer's Laboratory's most sought-after accolade in its awards portfolio, and marks the third consecutive year of technological innovation and prowess in the company's copier MFPs.

"The models in Canon's copier MFP line are running three years strong as trailblazers in their respective segments. Each of the 14 current models BLI tested tout easily-replaceable components, extraordinarily comprehensive usability, and an astonishing overall misfeed rate of just 1 every 426,000 impressions, making them some of the most productive and reliable machines to pass through our labs to date," said George Mikolay, Associate Director of Copiers/Production for Keypoint Intelligence- Buyers Lab. "The surplus of workflow-expediting, cost-cutting solutions each device supports are the icing on the cake, and the machines produce high quality printed and copied output that businesses of all types will be ecstatic about."

Given the striking performance of each model during our laborious two-month lab evaluations, BLI is proud to acknowledge Canon U.S.A., Inc. as the winner of the Winter 2018 Copier MFP Line of the Year award!

Canon imageRUNNER ADVANCE C5535i

Canon imageRUNNER ADVANCE 6565i

Runs in the Family

All 7 Canon copier MFP devices tested this past year received a Highly Recommended rating and earned Pick awards in their respective segments. In fact, 13 of 14 current Canon copier MFPs tested have earned Pick awards.

Pick-winning models that contributed to the award include the:

- imageRUNNER C3025i
- imageRUNNER ADVANCE C3520i
- imageRUNNER ADVANCE C3525i
- imageRUNNER ADVANCE C5560i
- imageRUNNER ADVANCE C3530i
- imageRUNNER ADVANCE C7580i
- imageRUNNER ADVANCE 4535i
- imageRUNNER ADVANCE 6565i
- imageRUNNER ADVANCE 6575i
- imageRUNNER ADVANCE 8585i
- imageRUNNER ADVANCE 8505i
- imageRUNNER ADVANCE C5535i
- imageRUNNER ADVANCE C5550i

As well as the Highly Recommended:

- imageRUNNER ADVANCE 4551i

Dependability at its Finest

A machine that can consistently deliver with minimal to no downtime is not a luxury, but a necessity for every kind of business. Fortunately for Canon's A3 products, reliability is the name of the game. "A total of only 5 misfeeds occurred in the running of 2,130,000 impressions on Canon's current copier models, which is in line with the manufacturer's outstanding copier performance last year of just seven jams out of 2,710,000 impressions printed," said Joe Ellerman, Manager of Lab Operations at Keypoint Intelligence - Buyers Lab. "With a misfeed rate of 1 per every 426,000 impressions, it's clear that Canon's portfolio of A3 copiers does not falter when it comes to keeping daily workflows moving year-in, year-out."

Simplicity Down to the Bone

 "A large 10.1" touchscreen panel with pinch-and-flick functionality for smartphone-like navigation, plus the ability to view on-screen instructional videos that detail processes like replacing consumables and resolving jams, all speak to the devices' user-friendly nature," said Mikolay.

- Drivers are highly intuitive, and users can save an unlimited number of presets to any tab to greatly accelerate common daily workflows; a dynamic Help button is also available within each tab

- Easy navigation of the embedded web server and fleet management utility simplify processes for IT administrators

"In terms of scan features, there's no shortage of advantages when it comes to Canon's A3 copier line," said Ellerman.

- Fast scan speeds, small compressed color file sizes, and support for scan previews ensure scan jobs are completed promptly and accurately

- One-touch address book entries and favorites for frequently-used scan job types can be set effortlessly through the devices' Quick Menu

- Out-of-box support for Word and PowerPoint files enables users to edit/add information to a digital version of a document without having to reproduce it from a hard copy

- Enhanced security and improved productivity with Send to Myself feature and access to personal scan folders

Robust Software to Match Steadfast Hardware

"In today's digital age, quality hardware requires the accompaniment of strong software capability to truly bring productivity to record highs within each workgroup," said Ellerman. "It's no question that Canon puts software—as well as mobile support—on the front burner right alongside their superior hardware every year."

- An open solutions platform, uniFLOW lets users handle tasks such as job scheduling, document preparation, pricing submission, and tracking, all from one platform

- Canon's Multifunctional Embedded Application Platform (MEAP), which integrates with the device and network applications accessed from the panel, helps administrators efficiently manage print environments, track usage and costs, maintain document security, and more

- Universal Login Manager (ULM) provides advanced personalization and access control for authenticated users for succinct cost monitoring and security upkeep

- Convenient printing made available with mobile and cloud support for both Apple and Android-powered devices

- Users can proactively tend to potential issues with remote access to service mode and firmware upgrades

- Therefore Online provides customers with the ability to find and edit documents, easily configure permission settings, and automate workflows, along with providing remote access to documents via web browsers and mobile devices. Therefore Online even provides support for third-party scanning solutions.

- Canon's ADVANCE Cloud Portal enables users to access, scan, and store documents to their Google Drive, Box, Dropbox, Evernote, and OneDrive accounts directly from the device.

- Staple-free stapling joins pages together through pressure for easy page separation and reduced consumables consumption

- Conveniently restaple a series of pages directly from the device with the staple-on-demand feature

To the Moon...

"Canon's ability to pump out quality copier MFPs with outstanding reliability, comprehensive usability, and a high degree of software compatibility one year after the next is nothing short of astounding," said Mikolay. "The value that each machine in the line presents is unbeatable when you consider things like hearty device management functions, a sleek design, user-friendly drivers, plus cloud and mobile-readiness. All-in-all, Canon leaves no room for disappointment in their Copier MFP portfolio for yet another year."

"We are honored to receive the BLI award for Copier MFP Line of the Year for the third consecutive year," said Toyotsugu Kuwamura, Executive Vice President and General Manager, Business Imaging Solutions Group, Canon U.S.A., Inc. "It is with great pride that we continue to develop efficient and customizable office solutions that keep digital security top of mind and can readily help businesses to streamline workflow operations in the era of the Office of the Future."

Toyotsugu Kuwamura

Executive Vice President and GM,
Business Imaging Solutions Group,
Canon U.S.A., Inc.

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About **Buyers Lab Line of the Year Awards**

Line of the Year awards salute the companies that both provide a broad range of hardware or software and whose products consistently performed above average throughout testing. Much consideration is also made by Buyers Lab analysts and technicians in areas such as ease of use, features, and value, across an entire portfolio for that product area, with the end result being the most prestigious Buyers Lab awards offered.

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